

The gig economy:
Welcome to your world!

*How to make
alliances on
common
demands*

My Agenda



- The Gig Economy: Your world for decades – Our future world
- Gig Work - Our common conditions
- We all need alliances for basic labour rights, collective bargaining and social security

The Gig Economy: Your world for decades – Our future world

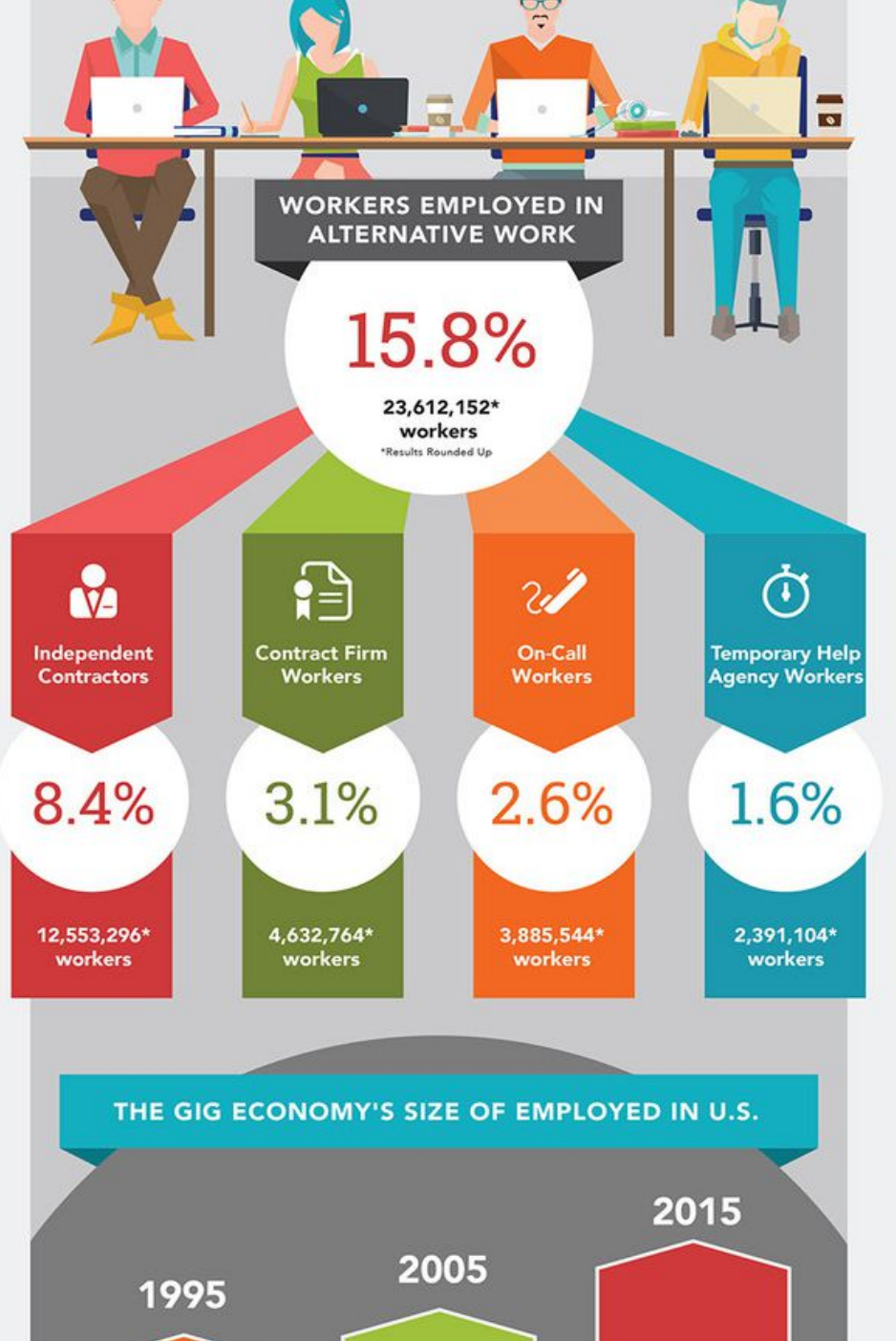


Musicians may have invented the term gig, but not the gig economy

Early Jazz-bands 1900-onwards: A shortened version of “Get It Going” referred to as a G.I.G

The gig economy is an economy based on business strategies avoiding the obligations to fulfil legal and social rights found in traditional labour relations

Making us ‘dependent contractors’: Freelancers, platform workers, workers on demand, self employd workers, etc.



Their Gig Economy is becoming our new normal

Their economy:

- Maximizing our competition
- Maximizing our risks:
 - No work – no pay
 - Where and when is the next job?
 - What happens, when you get sick?
 - How to qualify for future jobs?
 - Controlled by their algorithms, etc.

Gig Work: Common conditions – common needs

“More and more workers are finding they have to manage a number of activities with corresponding income streams. This has been the case for people in the entertainment industries for some time.”


(Musicians’ Union delegate at Scottish Trade Union Congress)

Our common needs:

- Basic labour rights
- Collective bargaining
- Social security

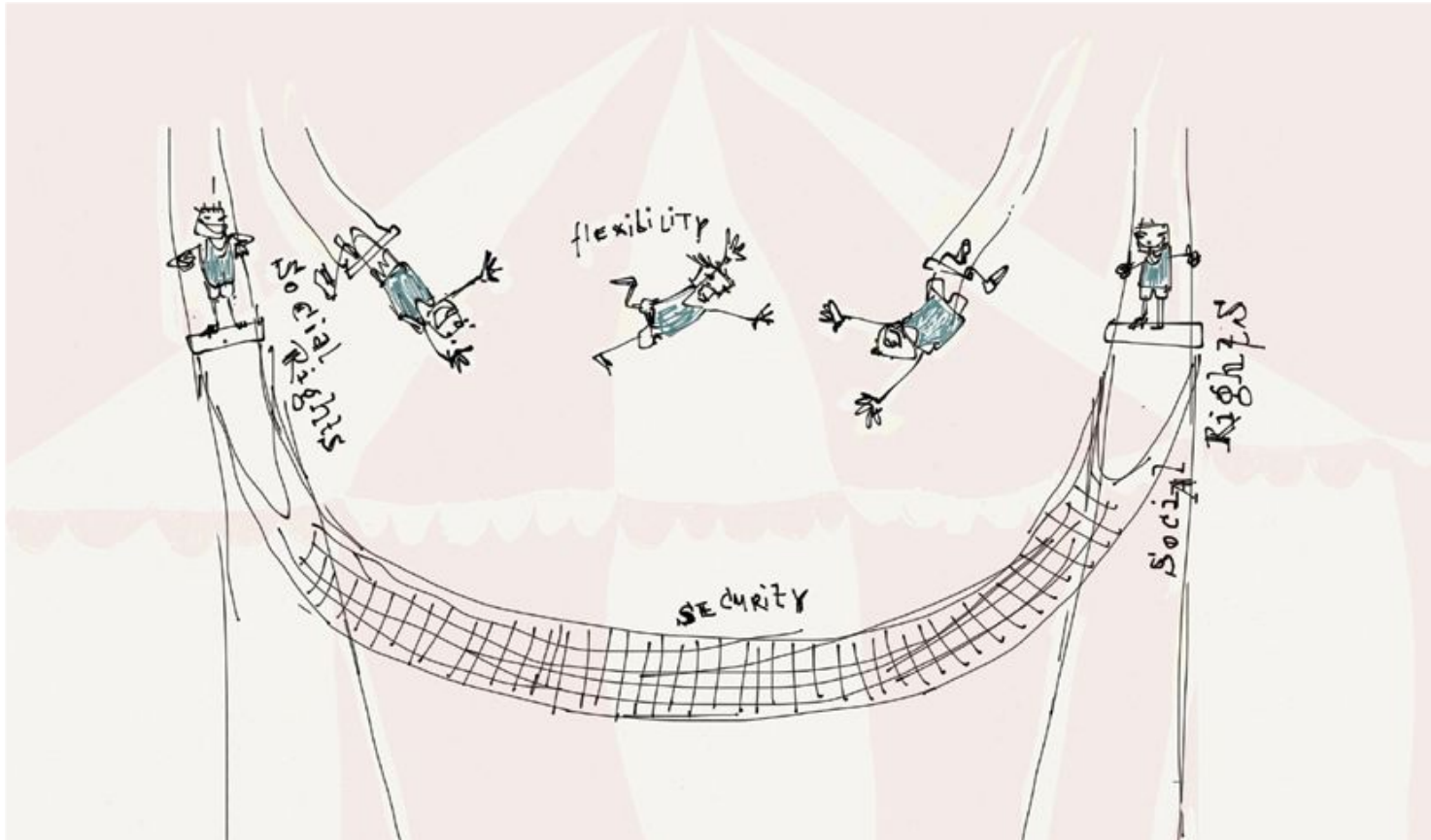
We all need alliances

- No good labour rights for neither freelance musicians nor platform care workers without alliances for common basic labour rights
 - National law,
 - European law, ILO, Global Compact, etc.
- No collective bargaining on minimum contracts etc. without alliances for organizing and better laws (competition law, etc)
- Even platform care workers are among the winners, when Irish Congress of Trade Unions (ICTU) make [The European Committee of Social Rights decide on exception to competition law](#) to authorize freelance journalists, comedians and musicians to benefit from collective agreements
- Alliances makes us aware of it!



International alliances: Level the international playing field

Specific challenges for the gig economy: Where is the work performed and which rules apply?



The Danish Alliance

- A combination of network and collaboration on common issues
- From academia to blue collar
- Focusing on common need: basic labour law, social security, rights to make collective agreements
- Network of experiences, knowledge and political influence

Thanks for Listening



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